



# CASE STUDY

## Kindred Healthcare



### ABOUT THE CLIENT



Kindred Healthcare, a Fortune 500 company, is the largest diversified provider of post-acute care services in the United States. Through their subsidiaries they operate hospitals, nursing centers, and contract rehabilitation services.

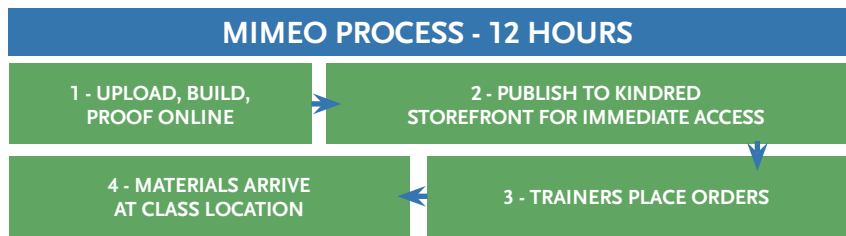
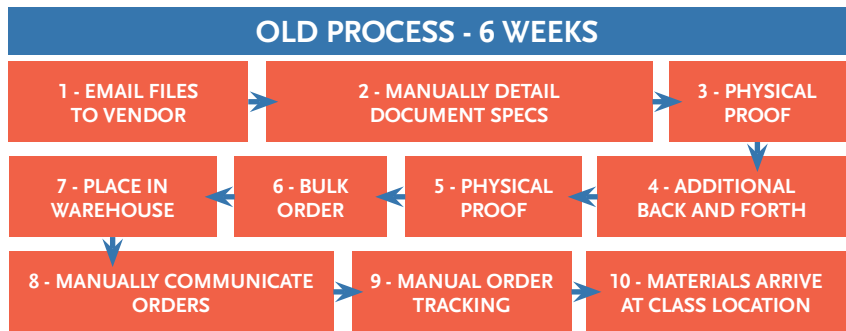
[www.kindredhealthcare.com](http://www.kindredhealthcare.com)

**“The 2-3 week back and forth process that we had before, to actually get a proof of our materials, is now taking place online with Mimeo in minutes.”**

- Tracy Disney, Manager of IS Training Development

### CHALLENGE

The Training Development Group in Kindred’s Implementation Services department is responsible for nearly all learning deliverables for the organization. Each year they touch more than half of Kindred’s 75,000 employees. Tracy’s team, through a very manual, time-intensive process, would print materials with her vendor, and warehouse documents to be distributed to Kindred class locations.



### PROBLEM SOLVING

Through Mimeo Marketplace, Kindred now has a custom branded online storefront providing access to documents which are printed on-demand and shipped the same day - no more warehousing. Documents are uploaded, built, proofed and updated online in minutes, where they are posted to Kindred’s private storefront for ordering.

### BONUS

“The absolute slowest way we can get it from Mimeo is faster than the quickest way available with our previous process.” -Tracy