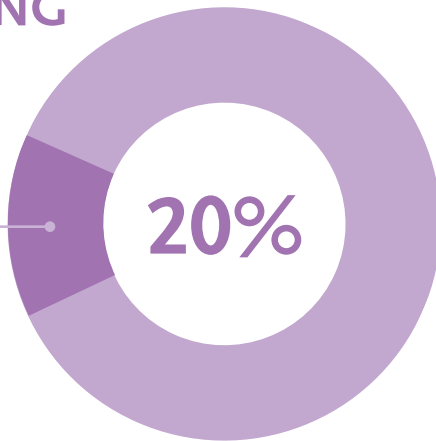




TRUE COST OF PRINTING

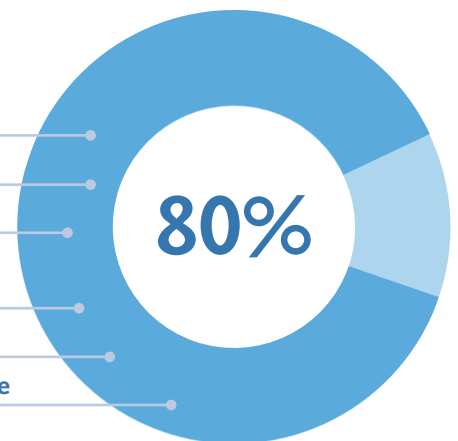
PRINTING COST*

Costs-per-page



PROCESS COST

- Employee Time
- Document Prep & Proof
- Fulfillment & Distribution
- Warehousing & Inventory Management
- Unused Documents
- Equipment & Maintenance



For every **£1.00** spent on print, another **£3.00+** is spent on the process and related services. Mimeo customers report an average time savings of **40%** over previous methods of print procurement.

THE MIMEO ADVANTAGE



Save Time by Outsourcing Non-Core Work

Employees are the highest cost associated with running a business.* Mimeo's time-saving tools allow your employees to focus on what is critical to your bottom line.



Increase Productivity

Upload, build, proof, order and reorder documents online in less than 5 minutes. Eliminate the extra (error-prone) proofing and communication steps of local printers or internal resources.



Hidden Warehousing Costs

Warehousing, storing and inventory adds 19% to the total cost of print.** Mimeo significantly reduces or eliminates the need to warehouse documents because of fast fulfillment and distribution.



Conversion from Fixed to Variable Costs

Avoid the financial commitments associated with buying or leasing equipment, preprinting inventory or purchasing warehouse space. There is no need to add the expense of equipment that stands idle for a significant amount of time. No minimum volumes, late cut-off times, and easy reordering make Mimeo an ideal solution.



Eliminate Document Waste

10-20% of all business documents are discarded without ever being used.* Mimeo's on-demand printing eliminates this waste by allowing you to order only what you need.



The Extra Mile

Your content is created for your intended audience to consume. Mimeo handles not only the production but the logistics of delivery and tracking of materials both locally and globally.

* InfoTrends True Cost of Business Communications

** Cap Ventures