



CASE STUDY

Barnes & Conti



ABOUT THE CLIENT



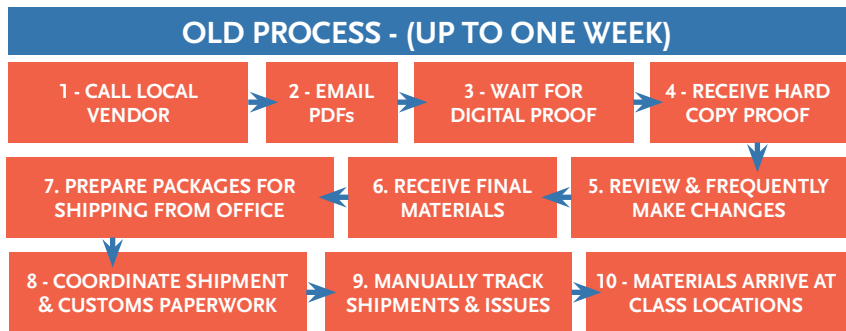
Barnes & Conti provides leadership development critical to navigating today’s complex and competitive global business environment. They work with customers to build the capabilities essential for influencing, decision-making, innovating, and managing change. Clear, robust models and applicability to everyday work help formal and informal leaders move their best ideas into action.

www.barnesconti.com

“Mimeo absolutely eases administrative and cost burden on our end.”
- Elaine Turcotte, Operations Manager

CHALLENGE & RESULTS

Barnes & Conti is responsible for producing and delivering training materials to their clients all over the world. Before Mimeo, Elaine Turcotte, Dineen Digiacommo and others on their team would print documents through a local printer and then **ship internationally from their own offices.**



BONUS #1 - QUALITY

Our team and our clients recognize the **improved quality**. “With Mimeo, we were able to provide higher quality materials to our customers. It was so much better than local vendors we were using previously.”

BONUS #2 - RESPOND TO CLIENTS

“We’ll make changes, order and get materials to clients the next day, and that would be impossible without Mimeo. Some classes come up suddenly, creating urgency. We can tell clients it will be there by this date, and it is. **With Mimeo, you have the assurance that everything is going to get there on time** - and that’s HUGE.”